



RACHEL STELZER

GRAPHIC DESIGNER | PRODUCTION ARTIST | PRINT & WEB



PROFILE

I am an enthusiastic, creative graphic designer with solid problem solving and organization skills. I am seeking work utilizing my proven strengths in creativity, collaboration, and detail-oriented projects. Working as a freelance designer for many years, brings my time management skills to the table. My background in both print and web design, allow me to be helpful in most any area of design that you may need. My experience with several tech tools, including Illustrator, Photoshop, InDesign, FIGMA, Wordpress Integration, Mac Office / Microsoft Office Suite & iMovie gives me a breadth of knowledge in many areas in the constantly changing and growing workforce that is today. I am a quick learner, great with deadlines and a self-starter. I am also extremely comfortable working remotely.



SKILLS

Adobe Photoshop	●●●●○
Adobe Illustrator	●●●●○
Adobe InDesign	●●●●○
FIGMA/Adobe XD	●●●●○
WordPress Integration	●●●●○
Imovie/AfterEffects	●●●●○
MacOffice / Office Suite	●●●●○
FIGMA	●●●●○



GET IN TOUCH



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www.linkedin.com/in/brookswestdesign



WORK EXPERIENCE

DESIGNORY / PRODUCTION ARTIST

October 2022 / Present

Creating web banners and assets for such clients as Amazon, Sky, Hilton and Dow Jones
Adhering to each clients specific branding guidelines
Close attention to detail of type hierarchy, spacing and balance
Organization and backup of all files
On-boarding and training new PAs with all the intricacies of work processes

BROOKSWEST DESIGN / COOL MEDIA CHICK

March 1992 / Present

Design logos and branding
Design and manage multiple websites from original concept to final delivery of assets
Design and produce print ready artwork for flyers and company brochures
Oversee design team
Organization and backup of all files

FINDERS KEEPERS / SENIOR CREATIVE CHIEF

July 2014 / March 2019

Design and produce print ready artwork for scrapbooking designer paper, stickers, decorative washi tape, planner notebooks and stamp sets
Oversee design team
Maintain e-commerce website and blog via Wordpress
Create digital artwork and videos for social media campaigns

VENU INTERACTIVE / DESIGNER/PRODUCTION ARTIST

June 1998 / April 1999

Daily maintenance of content and graphics for the official Seinfeld website
Developed shockwave game for the official Seinfeld website
Asset and production art for Hot Wheels, Mattel and Days of our Lives websites

PACIFIC BLUE MICRO IT NETWORKING / WEB CONTENT DIRECTOR

March 1996 / April 1998

Design and daily maintenance of content and graphics for 30+ sites
Site architecture for initial concept designs
Face to face client interactions



EDUCATION

BFA / VISUAL COMMUNICATION DESIGN - MINOR ART HISTORY

Cal Poly Pomona

AS / GRAPHIC DESIGN

Pasadena City College