



RACHEL STELZER

GRAPHIC DESIGNER | PRODUCTION ARTIST | PRINT & WEB

PROFILE

I am an enthusiastic, creative graphic designer with solid problem solving and organization skills. I am seeking work utilizing my proven strengths in creativity, collaboration, and detail-oriented projects. Working as a freelance designer for many years, I have great time management skills to bring to the table. I have a background in both print and web design, so I can be helpful in most any area of design that you may need. I also excel at several tech tools, including Illustrator, Photoshop, InDesign, Wordpress Integration, Pages, Word, Numbers, Excel & iMovie. I am a quick learner, great with deadlines and a self-starter.

SKILLS

- Adobe Photoshop ●●●●○
- Adobe Illustrator ●●●●○
- Adobe InDesign ●●●●●
- Adobe Lightroom ●●●○○
- WordPress Integration ●●●●○
- Imovie/AfterEffects ●●●●○
- MacOffice / Office Suite ●●●●○

GET IN TOUCH

- 626.485.1392
- rach@brookswest.com
- brookswest.myportfolio.com
- www.instagram.com/brookswestdesign
- www.linkedin.com/in/brookswestdesign

WORK EXPERIENCE

Brookswest Design & Mediawrkz / Cool Media Chick

March 1992 / Present

- Design logos and branding
- Design and manage multiple websites from original concept to final delivery of assets
- Design and produce print ready artwork for flyers and company brochures
- Oversee design team
- Organization and backup of all files

Finders Keepers / Senior Creative Chief

July 2014 / March 2019

- Design and produce print ready artwork for scrapbooking designer paper, stickers, decorative washi tape, planner notebooks and stamp sets
- Oversee design team
- Maintain e-commerce website and blog via Wordpress
- Create digital artwork and videos for social media campaigns
- Organization and backup of all files

Venu Interactive / Designer/Production Artist

June 1998 / April 1999

- Daily maintenance of content and graphics for the official Seinfeld website
- Developed shockwave game for the official Seinfeld website
- Asset and production art for Hot Wheels, Mattel and Days of our Lives websites

Pacific Blue Micro IT Networking / Web Content Director

March 1996 / April 1998

- Design and daily maintenance of content and graphics for 30+ sites
- Site architecture for initial concept designs
- Face to face client interactions

EDUCATION

BFA / Visual Communication Design - Minor Art History

Cal Poly Pomona - December 2021

AS / Graphic Design

Pasadena City College - 1992